

We are proposing a new 6km stretch of high-quality cycle route along the A38 Bristol Road, running between Selly Oak and Longbridge. This new link will extend the existing cycle route from Birmingham city centre to Selly Oak, creating a connected corridor all the way to Longbridge.

Once complete, the route will offer a safer, more accessible, and more attractive option for people travelling by bike.

This scheme is a part of Birmingham's broader Transport Plan, which seeks to meet the demands of the future by prioritising people over cars. Find out more on the council website: <https://www.birmingham.gov.uk/btp>

THIS PROJECT AIMS TO



Reduce dependency on private vehicles and increase active travel along the A38 corridor, by providing 6km of new cycle route.

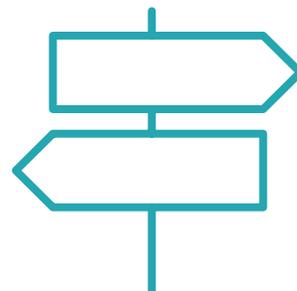


Provide a safer environment for pedestrians and cyclists, with additional pedestrian and cycle crossings.



Contribute to decarbonisation and improve the environment locally, supporting Birmingham's commitment to becoming a carbon neutral city by 2030.

The funding for this project is provided from ringfenced grants within the Transport and Highways Capital Programme (THCP) 2025 -2030.



HAVE YOUR SAY



We want to know what you think about our initial proposals. You can view full details of the consultation, including plans and a questionnaire at: www.birminghambeheard.org.uk/bcc/a38-cycle-route or by scanning the QR code.

EVENTS

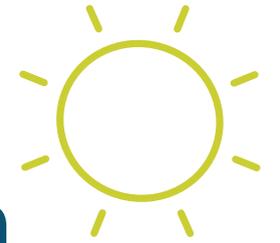
Come and talk to the project team.

| Venue | Location | Date | Time |
|------------------------|---|---------|---------------|
| Touchbase Pears | 750, Bristol Road, B29 6NA | 1 July | 16:00 – 19:00 |
| Longbridge Town Centre | Longbridge High Street, B31 2TS | 8 July | 10:00 – 13:00 |
| Northfield High Street | Tay's Corner, Bristol Road South, B31 2NG | 12 July | 10:00 – 13:00 |
| Northfield Library | 77, Church Road, B31 2LB | 17 July | 14:00 – 17:00 |

If you require more information, please contact us at: connected@birmingham.gov.uk
Copies of the plans and questionnaire are available at:
Northfield Library, Church Road, B31 2LB
Selly Oak Library, TouchBase Pears, B29 6NA
Sainsbury's Longbridge Superstore B31 2TW (customer services)
Consultation closes on Monday 28 July 2025

NEXT STEPS

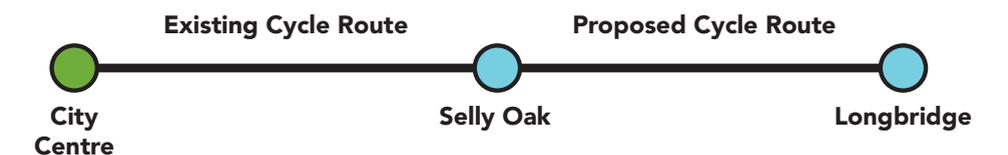
- Public Consultation**
We are asking for your feedback on the proposals presented in this leaflet.
- Review Feedback**
We will review the feedback we receive from the public consultation.
- Update Design**
Following the feedback we will update the design.
- Final Design**
We will develop detailed final designs for construction.



A38 BRISTOL ROAD CYCLE ROUTE EXTENSION - SELLY OAK TO LONGBRIDGE

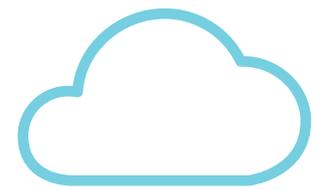


Public Consultation



Most of the new cycle route will be in the central reservation. Cyclists will have priority across vehicle access gaps in the central reservation, and **there will be changes to where vehicles can make turns.**

More detail can be found online at:
www.birminghambeheard.org.uk/bcc/a38-cycle-route



- 1 **Weoley Park Road:** Existing pedestrian crossing to be upgraded with segregated cycle facilities to allow crossing into central reservation.
- 2 **Bournville Lane/Middle Park Road:** New signalised junction allowing direct east-west movement for pedestrians, cyclists, and motor vehicles.
- 3 **Sir Herbert Austin Way:** Dedicated cycle crossings from new cycle route to shared cycle and pedestrian route on Sir Herbert Austin Way, integrated into existing traffic signals.
- 4 **Great Stone Road:** Dedicated cycle crossing to central reservation, integrated into existing traffic signals.
- 5 **South Road:** New signalised junction, including toucan crossings for pedestrians and cyclists.
- 6 **Broughton Close (Longbridge Technology Park):** New segregated signalised crossing for pedestrians and cyclists.

